

Turn On Your Smile

Have your teeth lost their luster? Get picture-perfect with the newest do-it-yourself tools.

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A bright, friendly smile is not only contagious, it lights up your face in a way that nothing else can. Getting a stellar smile is simple with easy, at-home fixes that make it affordable to put your money where your mouth is.

FIRST UP: WHITEN

Until recently the quickest path to tooth bleaching was the dentist-supervised, in-office treatment. But that's not the case any longer. Whitening systems—those strips, gels and trays you can find at the drugstore—now deliver comparable results within days, or even an hour.

NEXT: MAINTENANCE

Upgrade from your basic brushing routine to polishing products that offer total mouth care (including strengthening tooth enamel) plus gentle scrubbing agents to reduce

stains that foods such as red wine, colas, fruit juices, and soy sauces, beets, berries, have on teeth.

STEP: ACCENTUATE

I'll want to amp up the look with lipsticks that complement and showcase your new grin. Now isn't that something to smile about?

RADIUS Original Toothbrush

has a large oval head that covers the entire tooth's surface to effectively sweep away debris. Its ergonomic and Earth-friendly cellulose handle (available for righties and lefties) positions the brush's soft bristles at the correct 45 degree angle.

When asked to rank the most attractive part of someone's appearance, a study by medical device company Nobel Biocare found that 89% of Americans rated a great smile No. 1.